

## Nordexo Cookie Policy

Welcome to Nordexo's Cookie Policy ('Policy')!

The objective of this Policy is to provide you, as a user of Nordexo's services, with clear and accessible information about the cookies that Nordexo uses, the role they play in helping us provide the best possible experience to you and the choices you have when it comes to your cookie settings.

### **1. What are cookies and other similar technologies?**

Cookies are text files which are downloaded to your device when you visit a website. They are useful because they allow a website to recognise a user's device. You can find more information about cookies at: [www.allaboutcookies.org](http://www.allaboutcookies.org) or [www.youronlinechoices.eu](http://www.youronlinechoices.eu).

The term cookie actually describes a range of technologies, including:

- pixel tags (transparent graphic images placed on a web page or in an email, which indicate that a page or email has been viewed),
- mobile device identifiers, and
- web storage used in desktop software or mobile devices.

We'll use the term cookie throughout this Policy to cover all of these technologies, but we'll make sure we provide you with clear details about them all so that you can make informed choices about your cookie settings.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving your user experience. They can also help to ensure that ads you see online are more relevant to you and your interests.

There are a few different categories of cookies, including:

#### Session and Persistent Cookies

- Session Cookies – these are cookies which expire once you close your web browser; and
- Persistent Cookies – these are cookies which stay on your device for a set period of time or until you delete them.

#### First and Third Party Cookies

- First-party cookies – these are cookies set by the website that you are visiting at that time, either by us, or by a third party at our request;
- Third-party cookies – these are cookies that are set by a party other than that of the website you are visiting. If you visit the Nordexo website or use the our service and another party sets a cookie through that website this would be a third-party cookie.

Cookies also differ depending on the purpose they are used for, including:

**Strictly Necessary Cookies** – These cookies are essential in order to enable you to use the features of our services. Without these cookies, services you have asked for cannot be provided.

**Performance Cookies** – These cookies collect information about how visitors use our services, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies collect anonymous information on the pages visited. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how our services perform.

Web analytics that use cookies to gather data to enhance the performance of a website fall into this category. For example, they may be used for testing designs and ensuring a consistent look and feel is maintained for the user. This category does not include cookies used for behavioural/targeted advertising networks.

**Functionality Cookies** – these cookies allow the website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites. These cookies remember choices you make to improve your experience.

If the same cookie is used for re-targeting they must be included in the 'Targeting or advertising cookies' category as well. It might also include cookies that are used to deliver a specific function, but where that function includes cookies used for behavioural/targeted advertising networks they must be included in the 'Targeting or advertising cookies' category as well as this category.

**Targeting or advertising Cookies** – these cookies are used to deliver advertisements more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaigns. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisations. These cookies collect information about your browsing habits in order to make advertising relevant to you and your interests.

In summary, these cookies enable services you have specifically asked for and make using our services possible.

## **2. How does Nordexo use these cookies?**

Nordexo believes in the most efficient use of cookies and this is what we do with various sorts of cookies described before.

**Strictly Necessary** – These cookies are necessary to allow us to operate the Nordexo Service as you have requested. For example, they let us recognise what type of user you are and then provide you with services accordingly.

**Performance/Analytics** – We use cookies and other similar technologies to analyse how the Nordexo Service is accessed, is used, or is performing. We use this information to maintain,

operate, and continually improve the Nordexo Service. We may also obtain information from our email newsletters or other communications we send to you, including whether you opened or forwarded a newsletter or clicked on any of its content. This information tells us about our newsletters' effectiveness and helps us ensure that we're delivering information that you find interesting.

**Functional** – These cookies let us operate the Nordexo Service according to your preferences. For example, when you continue to use or come back to the Nordexo Service, we can provide you with our services based on information you provide to us, such as remembering your username, how you have customised our services, and reminding you of content you have enjoyed or listened to on the service previously.

**Targeted Advertising** – We use these cookies and other similar technologies to serve you with advertisements that may be relevant to you and your interests, including interest-based advertising. The information may also be used to record how many times you've been served a particular advertisement and to ensure we do not display the same advertisement to you repeatedly, and to otherwise help us measure their effectiveness.

**Third Party** – We may allow our Business Partners to use cookies or other similar technologies on or outside the Nordexo Service for the same purposes identified above, including collecting information about your online activities over time and across different websites, applications, and/or devices.

**Ads** – We work with website publishers, application developers, advertising networks, and service providers to deliver advertisements and other content promoting Nordexo on other web sites and services. Cookies and other similar technologies may be used to serve you with advertisements that may be relevant to you and your interests on other websites, applications, and devices, and to regulate the advertisements you receive and measure their effectiveness.

### **3. How to manage your cookie preferences**

#### **Browser Cookies**

You can withdraw or modify your consent to our use of cookies at any time. If you no longer wish to receive cookies you can use your web browser settings to accept, refuse and delete cookies. To do this, follow the instructions provided by your browser (usually located within the 'Help', 'Tools' or 'Edit' settings).

Please note that if you set your browser to refuse cookies, you may not be able to use all the features of the Nordexo website. To find out more information, you can visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

#### **Mobile Identifiers**

On your mobile device, your operating system may provide you with additional options to opt out of interest based advertising or to otherwise reset your mobile identifiers. For example, you may use the 'Limit Ad Tracking' setting (on iOS devices) or a setting to 'Opt out of Interest-Based Ads' (on Android) which allows you to limit the use of information about your use of apps for purposes of serving ads targeted to your interests.

#### **Interest-Based Advertising**

Certain targeted advertisements that we (or a service provider acting on our behalf) display to you based on information about your online activities across websites and other interactive properties operated by third parties may include the 'Ad Choices' icon or another mechanism to opt out of receiving interest-based advertisements. You may click on the AdChoices icon or visit [www.aboutads.info](http://www.aboutads.info) to receive more information about the collection and use of information about your online activities for interest based advertising or to learn how to opt out of having your data used for interest based advertising by Digital Advertising Alliance (DAA) participating companies.

Please note that even if you opt out using the mechanisms above, you may still receive advertisements when using the Nordexo Service.

#### **4. Updates to this Policy**

We may occasionally make changes to this Policy.

When we make material changes to this Policy, we'll provide you with prominent notice e.g., by displaying a prominent notice within the Nordexo Service or by sending you an email. We may notify you in advance.

#### **5. How to contact us**

Thank you for reading our Cookie Policy. If you have any questions about this Cookie Policy, please contact our Data Protection Officer by using the 'Contact Us' form.

Thank you,  
Nordexo Team

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